Media Information

Managing director of asvin GmbH: Mirko Ross

- born in 1972
- during his studies he founded his first company in 1998
- Researcher in the field of cybersecurity in the Internet of Things
- Member of the ENISA Expert Group on Security on the Internet of Things
- Co-Chair of the Distributed Ledger Working Group AIOTI
- Tech Influencer, author and speaker

As a teenager Mirko Ross was fascinated by the topics IT and security: already at the age of 14 Mirko examined IT systems on vulnerabilities. Instead of making a career as a hacker, he decided to engage on positive values of internet and cybersecurity communities and founded during his studies his first company. Mirko lives with his family and a dog in the country in the middle of nature and works in Stuttgart.

Expert & Speaker
"Cyber security not a nice-to-have, but a common global duty!"
Mirko Ross

Can digital competence be anchored genome? If, this is the case with Mirko Ross.
This personality explains his success as an expert in cyber security, creativity, deep technical understanding and tireless commitment. Mirko is a member of the Expert Group on Internet Security of Things of the European Cyber Security Agency ENISA and advises the EU Commission as an expert. He is also involved in international committees and research projects in the field of cyber security and block chain technologies. As an internationally experienced speaker and IX tech magazine author, he focuses on open innovation, the Internet of Things, cyber security and disruptive business models.

Activist & Influencer

„*"Risks of vulnerabilities in the Internet of Things are still dramatically underestimated.
Fixes urgently needs to be done!"* Mirko Ross

As an activist, Mirko Ross is committed to the cyber security of individuals and industry. For this he raises his voice with significant demands:

- Manufacturers must take responsibility and make IoT products safe and secure.
- Regulation must be tightened so that certain security standards forced by law.
- Users must be informed on security state of products: So no longer the cheapest Product is attractive, but the better secured.
- Users need easy-to-understand product security labels so that they can understand the security of devices and be able to calculate risks.
- Defective products must be removed from market, manufacturers of defective products must be sanctioned or held liable.

Reaserchers & Founders

"We need innovation to win the arms race on cyber defense."
Mirko Ross

Mirko Ross is closely connected with the positive hacker community and maker movement, supporting non-profit projects in the field of Open Data and IT education. He founded the start-up asvin in 2018, aiming to improve security and safety in the Internet of Things and providing cybersecurity software solutions.

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